



Confederation of Indian Industry



# VISIONARY LEADERS FOR MANUFACTURING

## PROGRAMME FOR SENIOR MANAGERS, 2017-18

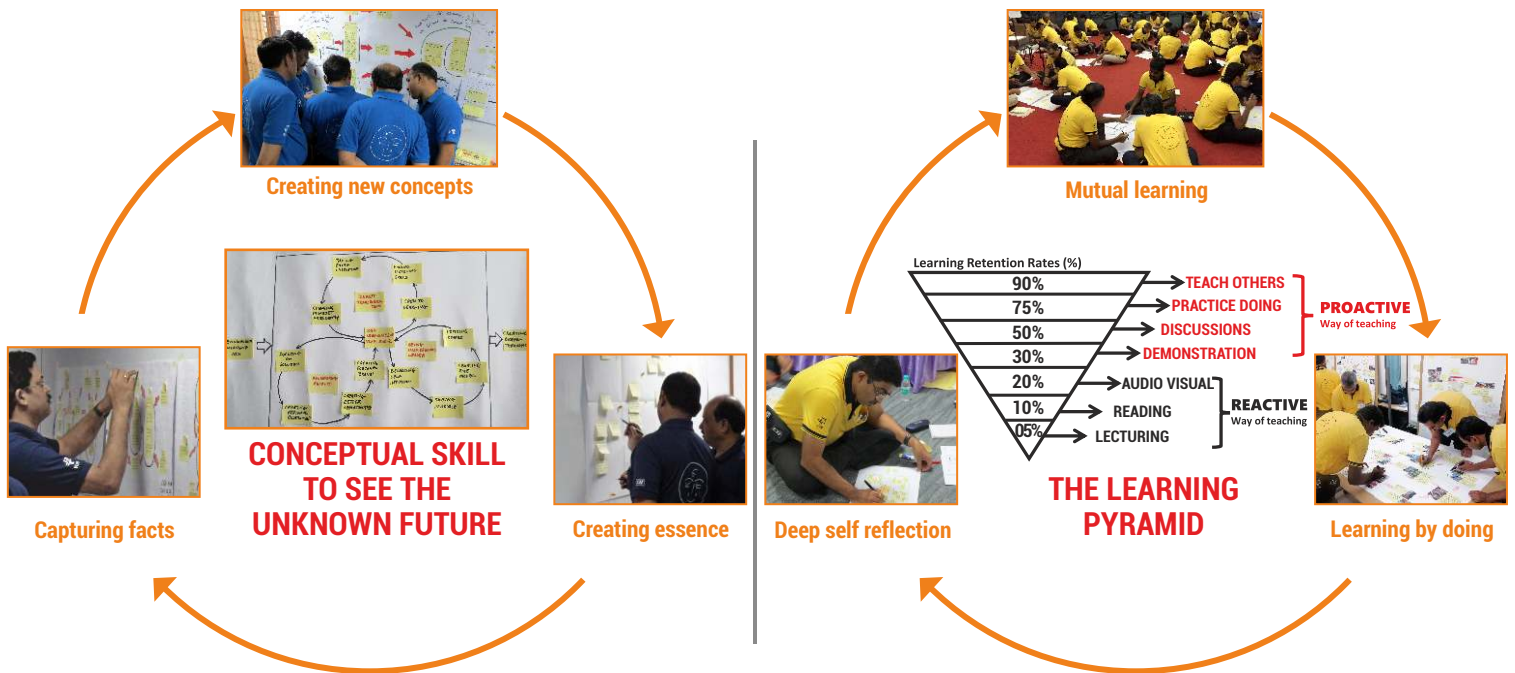
Led by Professor **Shoji Shiba** with several experienced Visionary practitioners from **INDIAN INDUSTRY**.



“Objective of Visionary Leaders for Manufacturing (VLFM) is to support Government's “Make in India” and “Skill India”. Skill is the key to achieve desired results. Passion along with perseverance make a big difference to achievement of this objective. VLFM brings this mindset change.”

**Professor Shoji Shiba**  
Padmashree awardee, 2012  
World-renowned authority in leadership skills & techniques

## MOST ADVANCED AND EFFECTIVE METHODOLOGY OF LEARNING



For enquiries and nominations, please contact

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# Flagship Programme under **INDO JAPAN** Technical Cooperation Agreement

## PARTNERS



## DRIVE BREAKTHROUGH BY VALUE CREATION IN YOUR COMPANY

Designed with a vision to take your organization to global benchmarks, VLFM is a transformation mission to shape **“Senior Managers”** into **“Industry Visionary Leaders”** with holistic perspective of value creation.

### 200+ SUCCESS STORIES

documented from companies having **'VLFM Graduates'** in their leadership team.

## UNIQUELY DESIGNED WITH FIVE INTEGRATED MODULES, IN-COMPANY APPLICATION AND LEARNING VISIT TO JAPAN

Module	Module Title	Unique Learnings	Leadership Skill	Date	Place
1	<b>Breakthrough Management</b>	<ul style="list-style-type: none"> <li>Five Step Discovery Process (FSDP)</li> <li>Jump into the fishbowl</li> </ul>	Creating ability to see the invisible beyond the obvious	Group 1: 24 July - 29 July, 2017 Learning Convention: 29 July 2017 Group 2: 29 July - 03 Aug, 2017	Mumbai
2	<b>Horizontal Exploration</b>	<ul style="list-style-type: none"> <li>V Map</li> </ul>	Understanding manufacturing as a flow through the value delivery network	10 Sep - 14 Sep, 2017	Gurgaon
3	<b>Vertical Exploration of Customer's Latent Needs</b>	<ul style="list-style-type: none"> <li>Observation and Interview Skills</li> <li>Concept Creation</li> </ul>	Conceptualizing unique product / service with attractive features that address user's latent needs	01 Nov - 05 Nov, 2017	Mumbai
4	<b>Co-Creation and User experience</b>	<ul style="list-style-type: none"> <li>Co-Creation Model</li> <li>User Experience Life Cycle Map</li> </ul>	Learning to Co Create with users and stakeholders in the entire value delivery network	05 Dec - 09 Dec, 2017	Mumbai
5	<b>Realizing Tangible Business Results</b>	<ul style="list-style-type: none"> <li>Nine Step New Business Development Process</li> </ul>	Preparing a comprehensive Business and investment case for new Products / Services	01 Feb - 05 Feb, 2018	Mumbai
<b>Japan Learning Visit</b>		<ul style="list-style-type: none"> <li>Self-Initiated Research (SIR)</li> </ul>	Developing a global business perspective	May 2018**	Japan

\*\*Japan visit exact dates will be communicated at later stage

### Target Organizations

Medium to large-sized organizations in the manufacturing sector and services related to manufacturing

### Profile of Participants

Senior managers with experience of over 10 - 15 years, taking up business breakthrough and leadership roles in the near future.

### Programme Fee

**Rs 5,00,000\***=(Rupees five lakhs only)

excluding taxes, per participant, on a nonresidential basis. This covers the professional fees for the five modules of five days each and the Japan visit. A discount will be offered to organization nominating 3 or more participants.

\*Government Taxes as applicable