



Confederation of Indian Industry



VISIONARY LEADERS FOR MANUFACTURING

PROGRAMME FOR SENIOR MANAGERS, 2016-17



JOIN INDIA'S GREATEST LEADERSHIP TRANSFORMATION DRIVE

The programme will be led by Prof. Shoji Shiba (Padmashree awarded in 2012) and a world-renowned authority in Manufacturing Leadership skills & techniques, with other experienced visionary practitioners from industry.

LEARN WITH THE WORLD'S BEST LEADERSHIP SHAPERS IN MANUFACTURING

Designed with a vision to take Indian manufacturing to the world, the Visionary Leaders for Manufacturing (VLFM) is a transformation mission designed to shape senior managers into industry visionary leaders of tomorrow.

Three transformation principles of VLFM

- See manufacturing beyond Big 'M', leading to Industry 4.0
- Build skills, not only learn concepts
- Change mind sets, not only deploy tools and techniques

The only programme in India which transforms

Senior Managers → Visionary Leaders

Over 250 companies have 'VLFM Graduates' in their leadership team.

Are you interested?

For enquiries, and nominations, please contact

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www.vlfm.org



JOIN US. TAKE YOUR ENTERPRISE TO THE NEXT LEVEL

Target Organisations

Medium to large-sized organizations in the manufacturing sector and services related to manufacturing

Profile of Participants

This is a leadership development programme for senior managers. Kindly nominate such senior executives who are being groomed for taking up business transformation roles in the future.

Guidelines for Nominations

- CEOs are requested to engage themselves actively in the identification of the participants and clarify the post-programme expectations with the participants, at the time of nomination itself
- The following guidelines may be useful
 - The participant must have a working experience of 10 -15 years.
 - The participant must have a holistic business perspective.
 - The participant must be open to change himself / herself.

3. It is important that an organization has at least two persons trained in the VLFM principles and practices to effectively set the internal transformation process rolling.

4. Prof Shiba and CII can help companies explore company-specific projects that could be assigned to the nominated participants.

Programme Fee

The participant fee for the programme is Rs 5,00,000*=(Rupees five lakhs only) excluding taxes, per participant, on a nonresidential basis. This covers the professional fees for the five modules of five days each and the Japan visit.

A discount will be offered to organizations nominating 3 or more participants to the programme. Demand Draft / Cheque, drawn in favour of "Confederation of Indian Industry", payable at New Delhi to accompany the application. Electronic payment option is also available.

* Government Taxes as applicable

FIVE MODULES, EACH BUILDING ON THE PREVIOUS ONE, IN-COMPANY APPLICATION, AND A VISIT TO JAPAN

Serial No.	Module Title	Leadership Skill / New learning	Date**	Place
Module 1	Orientation & Breakthrough Management	Creating ability to see the invisible from the visible - Five Step Discovery Process	Group 1: 27 July - 1 Aug 2016 Learning Convention: 1 Aug 2016 Group 2: 1 Aug - 6 Aug 2016	Mumbai
Module 2	Expanding the Horizontal Perspective	Understanding manufacturing as a flow through the Supply Chain - V Map	18-22 Sep, 2016	Gurgaon
Module 3	Vertical Exploration of Customer's Latent Needs	Conceptualizing unique product / service options with attractive features that cater to people's latent needs - Kano Questionnaire	3-7 Nov, 2016	Mumbai
Module 4	Strategy for Business Growth	Developing the Strategy and Business Plan for a new Product / Service - Six Step Strategy Development Process	7-11 Dec, 2016	Mumbai
Module 5	Realizing Business Results	Preparing a comprehensive Business Case for the new Product / Service - Nine step Business Development Process	8-12 Feb, 2017	Mumbai
	Japan Visit	Becoming a global business leader - Self-Initiated Research	May 2017	Japan

** Japan Visit exact dates will be communicated at later stage.