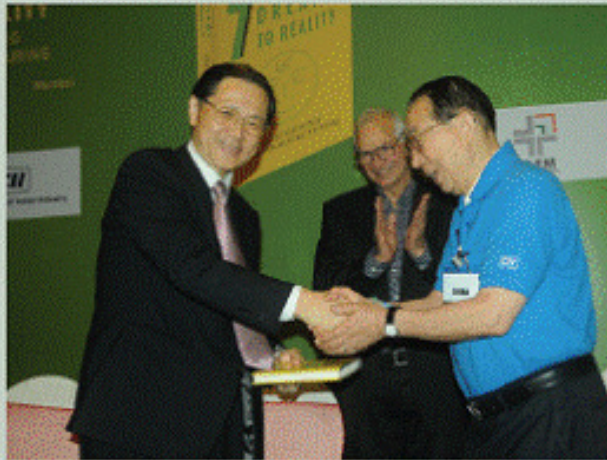


Prof Shoji Shiba praises India's indomitable spirit

Padmashri awardee and acclaimed Japanese management guru, Prof Shoji Shiba recently released his book on '7 Dreams to Reality: Transforming Indian Manufacturing' in the presence of Jamshyd Godrej, Past President CII and Chairman CII VLFM Institute and Kiyoshi Asako Consul General of Japan at the exclusive session on "Transforming Indian Manufacturing" organised by CII, National Manufacturing Competitiveness Council (NMCC), Govt of India & JICA. "The book represents the human bond between India and Japan which will be passed from generation to generation," said Shiba. He along with the various business leaders spoke about the book — the seven stories of change in Indian manufacturing. "It is very important to dream and to have a creative mindset for fostering innovation and growth" asserted Shiba. He credited institutions like NMCC, MHRD, DEA, IIMC, IITK, IITM, CII and JICA for facilitating the transfer of knowledge and wisdom for facilitating transformation through India-Japan partnership. He stressed on the new product development, organisational transformation,

societal manufacturing and industry collaboration with academia were vital to the progress and improvement of Indian manufacturing industry "The CII



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VLFM Institute aims at transforming manufacturing into an activity that is attractive to all students not just manufacturing. To build an impact on society and build lasting impact so that the transformation that takes place creates jobs, creates skills, market, individuals and groups who look at manufacturing as a desirable and uplifting activity", said Jamshyd N Godrej, Past President, CII & Chairman, CII-VLFM Institute. In the exclusive session on "Transforming Indian Manufacturing" business leaders thanked Shiba for his role and support in the transformation process. CS Patel, Member of Anand Supervisory Board, Anand Group described how his company realised that it was essential to tread the path of self-improvement before bringing about an improvement in its suppliers to bring about a

transformational change.

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