

# 1000 Visionary SME Takes Off in 3 New Sectors

## (Bicycle, Tractor and Pump Manufacturing)

1000 Visionary SME programme under the aegis of CII VLFM initiative started with CEO Seminar in Sona Skill Development Center, Gurgaon on 16<sup>th</sup> -17<sup>th</sup> June'2014. The two day programme is being attended by CEO's and senior representatives of 9 companies participating in VSME programme - TAFE, Satyam Auto, Nikko Auto, Munjal Showa, Lucas TVS, Kirloskar, HERO Cycles, Gabriel, and Bajaj Motors. These companies represent Auto & Auto components, and three new sectors - Tractor, Pump and Bicycle manufacturing.

1000 VSME will be implemented between June'2014 to April'2015 under the guidance of Prof Shoji Shiba and Mr Furuhashi Takeyuki. This programme is focusing on Transforming the Customer Supplier Relationship for Creating WIN-WIN and result is to achieve growth and profit both for customer and supplier. The 1000 VSME course develops a free flow highway for movement of information and material between Tier 1 and Tier 2.

The CEO's Seminar aims to:

1. Transform the mindset of leaders from small m to BIG M.
2. Help CEO's to acquire skills to perceive/sense environment and drive the 1000 VSME in their Organizations.



3. Facilitate Manufacturing leaders to acquire skills and capabilities to put in place organization structure and systems for driving breakthroughs.

4. Aligns the mindset and commitment of top management of company towards the principles and methods to be followed.